

“How To Find Expert Advice”

Many people have their lives negatively impacted by relying upon bad advice. In this article, you'll discover how specifically to cut through the nonsense to find out who is a real expert and who is full of hot air.

Here's why this is important to you.

If you take bad advice, accept it as true, and act upon it, you'll get less than stellar results. In fact, you might get miserable results. You might wonder what you did wrong but in reality it was the bad advice that doomed you from the start.

For example, if some so-called expert told you to stand on a busy street corner with a humongous sign saying, “Just give me some money” and told you to approach every person passing by and ask them for money and you'll make a fortune, would you do it?

Of course not.

What is this? That is bad money-making advice. What I want you to do is to begin to separate good advice from bad advice.

Of course, I'm all for competent models. Find these experts who are walking their talk, living what they preach, and mine every last gold nugget of wisdom out of their brains. Get their advice. Take massive action and follow their advice exactly. These kind of people are giving you the real blueprint for success in that endeavor.

If someone is an expert in one area, it doesn't necessarily mean they are the expert in another area. Take me for example. As many people know, I'm an expert in Neuro-Linguistic Programming and Hypnosis. I've spent years learning and applying these techniques. So as far as these topics go, a person can comfortably take my advice and apply it.

But just suppose I lost my mind (temporarily) and started writing articles about law, medicine, or politics? Well, my friend, the best remedy for that is to take some large cotton balls and stick them firmly in your ears so you don't hear a word I have to say on those topics. Because I don't know anything really about law, medicine, or politics!

I know enough as a casual observer to talk generally about law, medicine, and politics but I am not an expert. I'm not qualified to advise on those topics.

There's this person...close to me...who often strictly relies upon the advice and opinions of her friends. That's fine...as long as she wants to get the same results as her friends. If her friends are getting the results that she wants to get, by all means she should follow their advice. However, on certain topics I suggest

that she completely ignore her friends. Not in a rude way. Just let the other advice go in one ear and out the other.

So how does this apply to YOU, my faithful reader? Here's what I want you to do from now on. Whenever you get advice, ask yourself:

"Is this person getting the results I want?"

"Is this person truly walking their talk?"

"Is this person advising me in their area of expertise?"

"Is this practical advice that they followed to get where they are now?"

I guess what I'm suggesting that you do is to build your own finely tuned nonsense-detector so that...as you're listening to experts...you know who is for real and who isn't.

Take this advice for what it's worth.

Kent Sayre is a worldwide persuasion expert and author of "The Ultimate Persuasion Formula" available at <http://www.TheUltimatePersuasionFormula.com> Furthermore, he is the author of the bestselling book "Unstoppable Confidence" endorsed by such celebrity authors as Brian Tracy, Robert Allen, and Jim Rohn.